



**THAI BINH DUONG**  
**UNIVERSITY**

79 Mai Thi Dong, Nha Trang, Khanh Hoa, Vietnam  
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**CALL FOR PAPERS**  
**INTERNATIONAL CONFERENCE**

**TOURISM IN TIMES OF COVID-19:  
RESPONSES AND POST-PANDEMIC STRATEGIES**

Nha Trang, 23-24th April 2021

at



**THAI BINH DUONG**  
**UNIVERSITY**

With keynote speakers:

**UBO**

Université de Bretagne Occidentale

**Prof. EMMANUELLE  
PEYVEL, Ph.D**



**EXPERTISE  
FRANCE**

**Ms. FANNY QUERTAMP,  
National Senior Advisor**



**USM**

UNIVERSITI SAINS MALAYSIA

**Prof. BADARUDDIN  
MOHAMED, Ph.D**



## Introduction

Based on the data taken from World Tourism Organization (UNWTO), the Covid-19 pandemic is a global crisis with multifaceted dimensions, especially, for the tourism industry. International arrivals are expected to decline by 58% to 78% in 2020 leading to a potential loss of 320 billion US dollars. Particularly for Vietnam, according to the General Statistics Office, in the first three months of 2020, the number of international arrivals only reached 3.6 million, a decrease of 81.9% compared to the same period in 2019. This degradation is seriously affecting millions of workers in the tourism industry.

However, with the government's tireless efforts, the pandemic was quickly and effectively controlled. This success is a significant strength for the domestic tourism industry, making Vietnam a safe and preferred destination compared to other countries in the Asia-Pacific region, such as Thailand, Cambodia, Indonesia, even Singapore and Australia.

In the current context, between opportunities and risks, Thái Bình Dương University organizes the International Conference program, ***Tourism in times of Covid-19: Responses and Post-pandemic Strategies***, encouraging authors ranging from lecturers, researchers, entrepreneurs, etc. to submit original researches with a specific focus on the impacts of the pandemic. The conference is also hosted to share knowledge and to suggest new solutions for the socio-economic status in general, particularly for the tourism industry in Vietnam, both during and after the pandemic period.

## Date and place

- **Date:** 23-24<sup>th</sup> April 2021
- **Place:** Thái Bình Dương University, 79 Mai Thị Dõng, Nha Trang, Khánh Hòa

**Keywords:** Covid impacts, Tourism, Culture, Economic, Society, post-covid tourism, Policy, Development orientation...

**Conference content:** Expected in two days:

**First day (23/04/2021):** Suggested topics:

**Topic 1:** Covid-19 impacts in Vietnam and in the world:

- Impacts on socio-economic status and people's life
- Government's policies in dealing with the pandemic
- Impacts on small and medium enterprises
- Impacts on tourism industry (airlines and transportation companies, lodging enterprises, restaurants, tourism destinations, tourist agencies).
- Impact on Tourism labor forces

**Topic 2:** Which solutions for Vietnam tourism in particular and Vietnam's socio-economic status in general to make Vietnam become a safe and a top-choice destination?

- Solutions to adapt Covid-19
- Government's role in dealing and overcoming damages.
- Comparative studies between Vietnam and other models in the world.

**Second day (24/04/2021):** *Cultural tour* in Nha Trang.

## Languages

Vietnamese and/or English (the abstract of full text must be in both Vietnamese and English).



### Scientific Committee

1. Dr. Đỗ Bá Khang, Ph.D, Thái Bình Dương University
2. Prof. Mai Thị Kiều Phương, Ph.D, Professional Tourism Training Center of TBD
3. Dr. Ngô Thanh Loan, Ph.D, VNUHCM University of Social Sciences and Humanities
4. Prof. Đoàn Thị Mỹ Hạnh, Ph.D, Văn Hiến University
5. Dr. Đỗ Huệ Hương, Ph.D, Thái Bình Dương University
6. Dr. Lê Thị Mỹ Bình, Ph.D, Khánh Hòa University
7. Prof. Đỗ Thị Thanh Vinh, Ph.D, Nha Trang University
8. Prof. Võ Sĩ Tuấn, Ph.D, Nha Trang Oceanography Institute

### Keynote Speakers

1. Prof. Emmanuelle Peyvel, Ph.D, Université de Bretagne Occidentale
2. Ms. Fanny Quertamp, National Senior Advisor, Expertise France
3. Prof. Badaruddin Mohamed, Ph.D, Universiti Sains Malaysia

### Contacts

All abstracts and articles must be sent concurrently to the following two email addresses:

- Ms. Nguyễn Trần Bảo Trinh: [ntbtrinh@tbd.edu.vn](mailto:ntbtrinh@tbd.edu.vn) (Tel: 0976.429.011)
- Ms. Phan Thị Hà Phương: [pthphuong@tbd.edu.vn](mailto:pthphuong@tbd.edu.vn) (Tel: 094.245.7777)

### Conference Schedule

- ✓ **10/12/2020: of abstract submission deadline**
  - Abstract has a maximum length of 2.000 characters, including spaces (equivalent to one A4-page), briefly presenting the research proposal, methodology and obtained results.
  - 5 keywords maximum.
  - Bibliography: 10 citations maximum, APA format.
  - Font: Time New Roman, Size: 13, Line Spacing: Single.
  - Languages: Vietnamese or English.
- ✓ 20/12/2020: announcement to authors with approved abstracts
- ✓ **10/02/2021: of article submission deadline**
  - Article has a maximum length of 15.000 to 30.000 characters, including a space (equivalent to 5-10 pages A4), developing and analyzing the research proposal, methodology and obtained results or practical experiences
  - 8 keywords Maximum.
  - Bibliography: unlimited citations, APA format.
  - Font: Time New Roman, Size: 13, Line Spacing: Single
  - Illustrations: Maximum 4 pictures/article, format JPEG or PNG.
- ✓ 02/04/2021: The Scientific Committee returns to authors their drafts with suggestions
- ✓ **10/04/2021: Edited article submission deadline**
- ✓ 20/04/2021: Published Proceedings Conference (E-book) with an ISBN number
- ✓ **23-24/04/2021: International Conference** (register at <https://bit.ly/2JohTsH>)
- ✓ 30/05/2021: Scientific Committee's announcement to authors of selected articles for the scientific publication of Thái Bình Dương University, or of other prestigious journals, with an ISSN number.



### For Enterprises

Presentations are expected with a maximum of 20 Power-point slides including:

- Title and author's information
- Research questions
- Research issues
- Conclusion
- References

### Registration Fees

Total **1.000.000 VND/pax** (50 USD), included:

- 1) The Conference Proceedings eBook with an ISBN number
  - 2) Conference attendance certificate
  - 3) All conference photos
  - 4) Souvenirs
  - 5) Two (02) coffee breaks
  - 6) Lunch on 23/04/2021
- The program and cost of the cultural tour on 24/04/2021 will be announced later.
  - **Authors from overseas** who, in case of unavoidable situations, cannot participate in the conference and yet are still willing to publish their articles, will not have to pay for the publishing and attendance fees.
  - For articles that are selected to be published in **academic journals** after the conference, authors of these articles will be responsible for the publishing fees in accordance with the domestic and/or international rules and regulations of publication. The fees will be announced later to the authors.

### Payment Information

Participants of the conference please make payment to the account below:

- Account Holder: Truong Dai hoc Thai Binh Duong
- Account Number: 56103939 at Asia Commercial Bank (ACB), Khanh Hoa
- Payment- content for transferring: [FULL NAME, PAYMENTS IC2021]
- After the payment is being made, please send the receipt and registration to the Conference Board at [conf@tbd.edu.vn](mailto:conf@tbd.edu.vn)
- If the author pays in cash at the seminar, please register in advance via email

All approved articles will be published on the Conference Proceedings eBook with an **ISBN** number

**Responsible of International Reference**



**\*Võ Sang Xuân Lan, PhD.**

**Dean of Faculty Languages, Tourism and Cultural Studies**